

ILLINOIS VALLEY WHEELMEN

Pres.: Ron Matuska 697-9009 -V. Pres.: Mark Siegal 688-8866 Secy.: Joanne Fought 676-6849

Treas.: Joe Mugavero 685-6608 Program: John Wellwood . 685-9348 Editor: Steve Meismer 692-9724

November 1981

ANNUAL MEETING AND DINNER:

Business: Election of Officers for 1982

Voting on Dues for I982

Voting on Club Name If anyone would like to bring other business before the members, please

let Ron Matuska know before the meeting.

Program: Slide review of IVW activities in 1981, awards, door prizes. If any of you have slides or prints of activities, please let John Wellwood know and bring to the meeting.

The following is the slate of candidates for 1982:

President - John Wellwood Vice President - Dave Gardner

Rod Myers

Secretary - Betty Harper

Jean McMahon

Treasurer - Joe Mugavero

Keith Nilles

PRESIDENT'S NOTES: Serving as president for the past two years has been a rewarding experience for me. I am grateful to you for giving me the opportunity to try different activities - some were successful and some were learning

experiences.

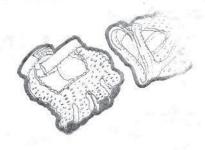
Special thanks should go to Dave Gottwald. For the past year he has provided snacks and drinks at our monthly meetings, mostly at his own expense. To Rod Myers who kept our club treasury in the black with the business ads he solicited for the newsletter. And to Steve Meismer, who has been very patient with missed newsletter deadlines. Thanks to all of you who have given your time and energies to make the Illinois Valley Wheelmen a great group to ride with. Ron Matuska

A NEW RACING TEAM MEMBER: It looks as though the club, in addition to several new local riders, may have a I6-year-old Polish rider next season. His name is Gerzy "Jerry" Lis and with the help of a Polish dictionary I (Sam Joslin) figured out that he was a Plish National Champion in the 4000 meter team TT (track). He looks like he could be a very strong rider for us as soon as he starts training again. He has been off the bike for four months) Brett, Ken, and I are trying to get together a bicycle for him. If anybody has a 59 centimeter frame or size 45 shoes they aren't using, that would help. If we can keep our new prospects interested in racing, we could have a good junior showing next year.

ANNUAL NEW YEAR'S DAY RIDE AND POTLUCK: The place will be the Northern Oaks Clubhouse in Groveland. For directions call Jack Welch at 387-6282. Everything starts at noon. Please bring your own place setting, and a dish according to your last name. A - H meat dish or cassarole I - Q Dessert R - Z salads. IVW will provide hot and cold drinks, and snacks. Come and enjoy the day's activities: short bike rides, roller rides, conversation around the fireplace, or watch the Rose Bowl on T.V.

TINTER RIDER SCHEDULE

Saturday 8:30 a.m. at The Square in Washington Sunday IO:00 a.m. at Mr Donut by the Mall in Peoria





League of American Wheelmen National Convention July 1-5, 1982 MARK THESE DATES...

June 4-6: GEAR '82 Shippensburg, Pa. June 10-13: GEAR Down '82 Charlotte, N.C.

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BRANCHES:

ATLANTA, GEORGIA — INDIANAPOLIS, INDIANA — PORTLAND, OREGON — ROANOKE, VIRGINIA LONDON, ENGLAND

GENERAL RACING MEETING: November 29, 7:30 p.m. 2324 N. Atlantic st (by Glen Oak Zoo) Jay Manthey's

Topics at next general meeting: Sponsorship for 82; voting on new riders; race dates for 82; Northwoods display; promotions and pr; kissing on the first date; whatever; be there - be square.

RACING DISPLAY: January 30 and 4I, Northwoods Mall. Club will have roller riding, photo display and members to answer the public questions. I can use all the help and pictures I can get. More next month. Contact Sam

FOR SALE

Campy Record Head set brand new English thread \$30

Campy Front derailleur \$20 Contact Jack Welch 387-6282



RACING SECTION REPORT FROM THE PRESIDENT:

I ran for president because I'm concerned about the future of the VRT. I am not afraid that it will cease to be, but I am concerned that it will become completely ineffective as a rallying group for Peoria-area racing. Therefore I will be frank.

The Illinois Valley Wheelmen Velo Racing Team has more letters in its name than members in its club. All our members race, but few do that on a bicycle. We promote racing by not racing, not publizing and not training. We are a sack of excuses armed against the accusatory question, "been ridin' lately?" But there is hope

Hope is next season. Next season starts today. It starts when we want it and it won't start until we expend the necessary effort in planning and

participation.

If we want to work, the VRT can be a respected name within the USCF. If we want to work, the VRT can be a respected name among ourselves. The choice is ours. We can remain a group whose racing numbers dwindle each or we can become a group which progresses reationally, in both quantity and quality.

There are several areas we need to work on: communication between members; communication to the public via the media; new riders; and quality

participation.

Communication between members is a big problem but we have many methods available to us: personal contact and encouragement; telephone calls; the IVW newsletter and; special mailings. A group cannot function well without detailed information. This information includes everything from training ride and race dates to detailed critiques of race and training results. Good information is timely, detailed, and understandable. There is a warehouse of information available from members of the club, but for one reason or another it is not readily available. Let's work on communication this year. Without it, we are not nearly as effective and efficient as we could be.

Communication to the public via the media is almost non-existant. with personal contacts and word of mouth, media PR is vital to any club activity, whether just letting people know we exist or publizing upcoming races. Potential sponsors and supporters of races are much more interested in activities that will publicize their products, than races that have few

spectators and little media interest.

New riders are those magical beings whose existence is dreamed about instead of being brought about. Riders became aware of the VRT through its activities and publizing efforts. Awareness doesn't lead to participation though if the members do not encourage the new rider. Too often interested

riders bounce off this club instead of joining it.

New riders are great. Increased communication is great. But the bottom line is participation. Participation in club activities is the main reason the club exists. Without participation the club is made of paper. We cannot lose sight of the main premise of the club: to promote bicycle racing. (In the new constitution the wording is "to promote and cultivate the sport of bicycle racing and to encourage own members and others to participate". Wordy, but the same meaning). If you can't ride, help promote. If you can't promote, ride. If you can't do either then waste somebody else's time.

These are the areas that I think need work. If you agree or disagree

let me know. Call me at 444-4278 in the evenings or anytime you can reach Please try to get to the monthly meeting so we can decide as a group

what does and doesn't need changing.

keep the rubber side down, Samuel Joslin

City/Zip Renewal

Family

Individual \$6.00

Address

2324 N. Atlantic Peoria, Illinois 61603

| New | | ☐ Renewal | Question: Who holds the following tran: U.S. records: East to west? West to eas: |
|--|--|--|---|
| ME(S) | management and a second | | Round trip? Answer: They're all held by Lon Haldema |
| | | | a modest, 23-year-old endurance cyclis from Harvard, Illinois. |
| ΓΥ | STATE | ZIP | "Marathon Lon" set the records on a tri |
| LEPHONE | | | that began at New York City Hall at 3 a.m |
| ECK TYPE OF MEMBERSHIP | DESIRED | | on June 20 and ended there at 5:35 a.m. o |
| mbership: \$250 (Iwo adults and un mbership: \$250 (Installment: \$ | □ Individual Membership: \$15 (Age 14 and arried children to age 21 living at 37.50 every 3 months) □ Public or Sc | same address \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | July 14. In between he rode to Sant Monica, Calif., in 12 days, 18 hours and 4 minutes, beating the 15 day east to wes record; rested six hours, then made the |
| te: Foreign memberships \$3 ar | dditional American Wheelmen magazine, Direc | | return trip in an astounding 10 days, 23 |
| tcn, blke and window decals, | therican wheelmen magazine, birec plus discounts on books, League rai ityHome □ Pleasedonotinclude myna | lles, and classified ads. | hours and 29 minutes, breaking John Marino's 1980 west to east continents |
| mailing list to businesses provi | ding services of interest to bicyclists. | | crossing record of 12 days, 3 hours, 4 minutes. Total time for the round trip, 2 |
| | ution as indicated, to help the League's | legislative efforts: | days, 2 hours, 34 minutes, shattered the previous record—36 days and 1 hour set by Victor Vincenti in 1974. |
| b supplying this application for close check or money order pay AGUE OF AMERICAN WHEEL | | # 6 | There's new trans-U.S. excitement slate for next June. Haldeman, Marino, racing great John Howard, and Seattle to Sa |
| | | | Diego record holder Michael Shermer wi |
| | | | race from west to east. |
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Bicycling Interests: Short, slow-pace Saturday rides Sunday rides

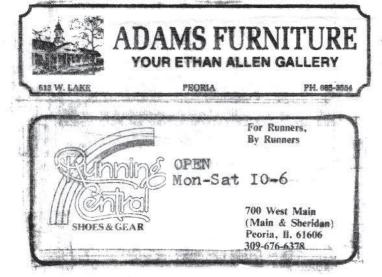
Local rides X-Country Tours Racing

Mail application and dues to: Illinois Valley Wheelmen Individual \$6.

6815 N. Sheridan Road Family \$8.

6815 N. Sheridan Road Peoria, Illinois 61614





Illinois Valley Wheelmen 6815 N. Sheridan Road Peoria, Illinois 61614

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Ron & Pam Anderson 203 Locust St. Washington, Il. 61571